

ROBERT MENENDEZ  
NEW JERSEY

COMMITTEES:  
BANKING, HOUSING, AND URBAN  
AFFAIRS  
FINANCE  
FOREIGN RELATIONS, CHAIRMAN

# United States Senate

WASHINGTON, DC 20510-3005

August 2, 2022

528 SENATE HART OFFICE BUILDING  
WASHINGTON, DC 20510  
(202) 224-4744

210 HUDSON STREET  
HARBORSIDE 3, SUITE #1000  
JERSEY CITY, NJ 07311  
(973) 645-3030

208 WHITE HORSE PIKE  
SUITE 18-19  
BARRINGTON, NJ 08007  
(856) 757-5353

535

The Honorable Jessica Rosenworcel  
Federal Communications Commission  
45 L Street, NE  
Washington, DC 20554

Dear Chairwoman Rosenworcel:

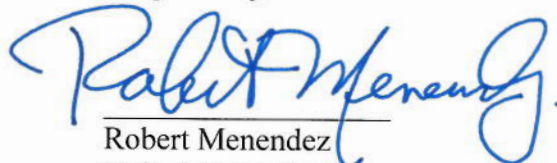
I write in support of the sale of 18 AM and FM radio stations in Florida, Texas, California, Illinois, Nevada, and New York from TelevisaUnivision to the Latino Media Network (LMN). This sale will serve the public interest by ensuring quality, bilingual programming for millions of Hispanics across these states and the nation.

Over 100 years ago, when radio broadcast licenses were first introduced, Spanish-language stations faced financial and discriminatory obstacles that prevented them from obtaining licenses.<sup>[1]</sup> Today, I am proud to see a Hispanic group of owners who have come together to create Latino Media Network, working to ensure Hispanic radio continues for future generations. The language, stories, concerns, and future of the Latino community must be part of our media landscape.

For Latino communities across our nation, radio has always served as a trusted source of culturally relevant information. A 2019 Nielsen report found that 98 percent of Hispanic and Black adults listen to radio on a monthly basis, which translates to more than 45.6 million Hispanic listeners. This continued through the COVID-19 pandemic per a 2020 Nielsen report, which found 62 percent of Hispanics responded that radio was an important resource.<sup>[2]</sup>

In a 2021 report, the Federal Communications Commission found that Hispanic/Latino persons held a discernable majority voting interest in only 7 percent of commercial AM and 5 percent of commercial FM stations, despite accounting for nearly 19 percent of the population. America's broadcasters must look more like the populations they serve.<sup>[3]</sup> I have continuously pushed for greater Latino representation across sectors, including in the entertainment and media industries. This sale has the potential to ensure the voices of our community are present in the delivery of news and content across the United States. We request your full and fair consideration to the transfer of ownership application, consistent with applicable law, rules, and regulations. Thank you for your attention to this matter.

Respectfully,



Robert Menendez  
United States Senator

<sup>[1]</sup> [https://www.arbitron.com/downloads/mcl\\_unt\\_history\\_spanish\\_radio.pdf](https://www.arbitron.com/downloads/mcl_unt_history_spanish_radio.pdf), p. 4

<sup>[2]</sup> <https://www.nielsen.com/wp-content/uploads/sites/3/2020/08/nielsen-2020-hispanic-dis-report.pdf>, p. 13

<sup>[3]</sup> <https://docs.fcc.gov/public/attachments/DA-21-1101A1.pdf>, p. 11-12