

# United States Senate

WASHINGTON, DC 20510

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August 12, 2022

The Honorable Jessica Rosenworcel  
Chairwoman  
Federal Communications Commission  
45 L St NE  
Washington, D.C. 20002

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**RE: Latino Media Network applications 0000194661, 0000194638, 0000194656 to purchase TelevisaUnivision radio stations**

Dear Chairwoman Rosenworcel:

I write in support of Latino Media Network's applications to purchase 18 AM and FM radio stations, including in California, from TelevisaUnivision. These purchases will serve the public interest and fulfil the FCC's mandate by increasing competition and diversity among licensees that benefit from the public airwaves.

Radio has always served as a trusted source of culturally relevant information for Latino communities across the country. Latino communities deserve to benefit from a diverse and competitive media landscape that includes owners that reflect the makeup of these communities, as well as diverse and local programming that cater to the needs of these communities. Indeed, four of the stations in this proposed acquisition are in my home state of California, including in the Fresno and Los Angeles markets. According to a 2020 census profile, Latinos make up 39.4% of California's population with over 15 million people, which constitutes a significant proportion of the information and media consuming public.

The Latino Media Network, a woman- and Latino-led media company with a vision of creating cultural pride among Latinos by inspiring and celebrating our community, promises to bring diversity and competition in ownership and programming to California as well as other markets. Especially with the leadership of Stephanie Valencia and Jess Morales Rocketto, the Latino Media Network is poised to bring a vital service and attention to Spanish language radio listeners.

The FCC has a remarkable opportunity to enhance competition, diversity, and representative programming for the Latino community by approving these acquisitions. I hope you will fully and fairly consider the transfer of ownership applications, consistent with applicable law, rules, and regulations. Thank you for your attention to this important matter.

Sincerely,



Alex Padilla  
U.S. Senator