

## FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

April 29, 2024

The Honorable Amy Klobuchar United States Senate 425 Dirksen Senate Office Building Washington, DC 20510

Dear Senator Klobuchar:

Thank you for your letter requesting that the Federal Communications Commission examine the video marketplace and obstacles that may be getting in the way of fostering diversity, consumer access, and innovation in the distribution of video programming, and in particular independent video programming. I share your concerns. That is why I presented my colleagues with a draft rulemaking regarding the current state of the marketplace for independent programming. I am pleased to report that the agency adopted this rulemaking on April 17, 2024.

One of the Commission's primary statutory objectives with respect to multichannel video programming is to foster a diverse, robust, and competitive marketplace for the delivery of programming. Today, we are seeing real changes in the ways consumers seek out and watch the content they wish to view. But stakeholders with interests in the multichannel video programming market continue to suggest that distributors can deploy tactics that get in the way of these statutory objectives. For this reason, the just-adopted rulemaking seeks comment on obstacles faced by independent programmers seeking carriage on multichannel video programming distributors as well as online platforms. It also asks how these issues may impact consumers. In addition, it seeks comment on ways to alleviate these obstacles in order to promote competition in the marketplace in a manner consistent with our statutory responsibilities.

I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

Sincerely,

Jum Remmune

Jessica Rosenworcel



## FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

April 29, 2024

The Honorable Mike Lee United States Senate 363 Russell Senate Office Building Washington, DC 20510

Dear Senator Lee:

Thank you for your letter requesting that the Federal Communications Commission examine the video marketplace and obstacles that may be getting in the way of fostering diversity, consumer access, and innovation in the distribution of video programming, and in particular independent video programming. I share your concerns. That is why I presented my colleagues with a draft rulemaking regarding the current state of the marketplace for independent programming. I am pleased to report that the agency adopted this rulemaking on April 17, 2024.

One of the Commission's primary statutory objectives with respect to multichannel video programming is to foster a diverse, robust, and competitive marketplace for the delivery of programming. Today, we are seeing real changes in the ways consumers seek out and watch the content they wish to view. But stakeholders with interests in the multichannel video programming market continue to suggest that distributors can deploy tactics that get in the way of these statutory objectives. For this reason, the just-adopted rulemaking seeks comment on obstacles faced by independent programmers seeking carriage on multichannel video programming distributors as well as online platforms. It also asks how these issues may impact consumers. In addition, it seeks comment on ways to alleviate these obstacles in order to promote competition in the marketplace in a manner consistent with our statutory responsibilities.

I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

Sincerely,

Jum Remmune

Jessica Rosenworcel