## STATEMENT OF COMMISSIONER DEBORAH TAYLOR TATE

Re: 1<sup>st</sup> Source Information Specialists, Inc., d/b/a LocateCell.com, Apparent Liability for Forfeiture, Notice of Apparent Liability for Forfeiture, EB File No. EB-05-TC-059; FRN 0014762439; NAL Acct. No. 200632170005.

The brokerage of personal information – whether it be personal identity, financial records, or a list of your phone calls – is intolerable. Six months ago we pledged to do our part to keep consumer's personal phone data confidential. Today, we keep that promise.

LocateCell was subpoenaed in an effort to determine how it was able to access sensitive, personal subscriber information that telecommunications carriers are obligated to protect. But instead of responding with full candor, LocateCell has willfully and repeatedly ignored the Commission's most significant data requests. Accordingly, we issue this Notice of Apparent Liability, and propose the maximum forfeiture amount against LocateCell.

The action we take today should reinforce our message to any and all information snatchers – we will continue to be vigilant in enforcing our obligation to protect consumers' most personal information. The personal records of American consumers are not for sale.