

**STATEMENT OF  
CHAIRMAN KEVIN J. MARTIN**

*Re: In the Matter of Creation of A Low Power Radio Service, Third Report and Order And Second Further Notice of Proposed Rulemaking*

Low Power FM provides a lower cost opportunity for additional new voices to get into the local radio market. Today's item facilitates LPFM stations' access to limited radio spectrum by significantly reforming our LPFM rules.

In order to ensure that the American people have the benefit of a competitive and diverse media marketplace that serves their local communities, we need to create more opportunities for different, new and independent voices to be heard. We need to address the concern that there are too few local outlets available to minorities and new entrants.

The limited number of channels in the radio spectrum bands and the high start-up cost of building a station are significant barriers to entry in broadcasting. It can be very difficult for anyone—in particular a new voice—to find an available channel and gather enough capital to build a new broadcast station.

Today the Commission takes several important steps to improve our Low Power FM rules to better promote entry and ensure local responsiveness without harming the interests of full-power FM stations or other Commission licensees. To preserve opportunities for new LPFM stations, the Order restricts the number of FM translator applications we will grant from the 2003 window. In addition, the Order streamlines and clarifies the process by which LPFM stations can resolve potential interference issues with full-power stations. The Order also establishes a going-forward processing policy to help those LPFMs that have regularly provided eight hours of locally originated programming daily in order to preserve this local service.

Our work in this area is important for localism. I look forward to working with my fellow Commissioners to adopt additional rules that continue to ensure a competitive and diverse media marketplace that serves local communities.