

**STATEMENT OF
COMMISSIONER ROBERT M. MCDOWELL**

Re: *Empowering Parents and Protecting Children in an Evolving Media Landscape, MB
Docket No. 09-194*

I support the Notice and hope that it elicits data and information beyond that which we compiled for our August 2009 report to Congress under the Child Safe Viewing Act. In particular, I will review with interest any research data that provides better insight as to why some parents have not adopted the blocking technologies that are now available in the marketplace. I also am pleased that the Notice calls for legal analysis – which has been lacking until this point – of the Commission’s statutory and constitutional authority to take action on any recommendation for new regulation.

I thank the Media Bureau staff for its work on the Notice, and I look forward to reviewing the data and analyses that commenters submit.