

**STATEMENT OF
COMMISSIONER MEREDITH A. BAKER**

Re: *Empowering Parents and Protecting Children in an Evolving Media Landscape, MB Docket No. 09-194*

I am pleased to support the release of this Notice of Inquiry. I have four step-daughters and feel very strongly that we need to better enable parents to protect their children from harmful content across all platforms. The Internet has opened up communications and made information more readily available in many positive ways. However, it is important for all parents to have the tools to shield their children from inappropriate material, and we must teach parents how to better use these tools. Current parental control technologies, blocking and filtering software and age-appropriate labels for content exist, but we need to work together to make them easier to use and used more often.

Together, we can fashion more technologically advanced mechanisms that will enable parents to protect their children from harmful content over any platform. With the active participation in this proceeding by all interested parties, we can provide assistance to allow parents to meet the increased challenges of raising children in our technologically evolving environment, incorporating state-of-the-art technologies and industry best practices. I look forward to working with those parties, the Chairman, my fellow Commissioners and our dedicated staff to achieve this important objective.