

**STATEMENT OF
COMMISSIONER ROBERT M. McDOWELL**

Re: Innovation in the Broadcast Television Bands: Allocations, Channel Sharing and Improvements to VHF (ET Docket No. 10-235)

I commend the Chairman and the bureaus for quickly starting to prepare for the post-incentive auction world. I am voting to approve today's order, which sets forth new rules that will allow any broadcaster that may elect to participate in a future incentive auction to share a six megahertz channel with one or more other stations. Although today's action is a baby step, it is nonetheless a first step down what will be a lengthy road, undoubtedly with many twists and turns. I look forward to continuing to work with my colleagues, our talented staff, and all interested parties as we move ahead to implement Congress's directives. Thank you to all of the team that contributed to this order.