

**STATEMENT OF  
COMMISSIONER JESSICA ROSENWORCEL**

Re: *Amendment of the Commission's Rules Concerning Market Modification, Implementation of Section 102 of the STELA Reauthorization Act of 2014*, MB Docket No. 15-71.

Big changes are coming to television. If you want to see it on a small scale, you can come to my house. There was a time when my family sat together, basking in the glow of a single large screen. Today we still sit together. But that single large screen has given way to gatherings with many screens and multiple programs.

Still, with all this change, old problems with can linger. Today we address one of those problems for viewers of satellite television. It is frustrating for viewers when their satellite provider offers them local programming that just does not feel local. Sometimes broadcast stations are beamed in from other states and far-off places that do not reflect the communities where viewers live, or the news, weather, and emergency information that they need. This happens as a result of an old quirk in our satellite television laws which use Designated Market Areas to delineate carriage rights.

Last year, however, Congress decided it was time to address this long-standing problem. As a result, the Satellite Television Extension and Localism Act Reauthorization Act directs the Commission to extend our market modification policies to satellite television. This could create new opportunities for satellite television viewers to see the programming they want and the broadcast stations that truly cover their communities. So while there is a lot to look forward to as television evolves, in the near term I hope we can also look forward to more satellite viewers receiving more local stations as a result of our efforts here today.