

**STATEMENT OF
COMMISSIONER AJIT PAI
APPROVING IN PART AND CONCURRING IN PART**

*Re: Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions,
GN Docket No. 12-268.*

I am voting to approve in part and concur in part for a couple of reasons. First, while I do not agree with the resolution of every single petition for reconsideration addressed in this *Order*, I do agree with how we dispose of the overwhelming majority of them. And second, working together, we improved the item.

A good example is the decision to make less onerous the consumer education requirements placed on broadcasters. Television stations repacked after the auction will have every incentive to inform their viewers of a channel change in the most effective manner. It will be a matter of economic self-interest.

Similarly, I am pleased that the item makes clear that the Commission will make every reasonable effort to accommodate requests for television stations to operate on temporary facilities if they have not been able to complete construction by the end of the 39-month Post-Auction Transition Period because of a delay caused by international coordination. No television station should be forced to go dark for a reason wholly outside of its control.

Finally, I am glad we now commit to providing forward auction bidders with enough information about our international coordination efforts prior to the start of the auction that they can formulate their bidding strategies.