

**STATEMENT OF  
CHAIRWOMAN JESSICA ROSENWORCEL**

Re: *In the Matter of Cunningham Broadcasting Corporation, et al.*, Notice of Apparent Liability for Forfeiture

It is not always easy to be a mom right now. I know, because I am one. The screens around us are multiplying, and it is hard to keep tabs on what our kids are consuming. But in the Children's Television Act, Congress sought to ensure that broadcasting would remain a special place for kids' content. The law put clear limits on advertising on children's programming. Those limits were ignored here, where broadcasters mixed toy commercials with content and violated our rules. This Notice of Apparent Liability is the result. I thank my colleagues for supporting this enforcement action because every parent wants to know their kids are safe and with so many ways to watch, honoring the principles in the Children's Television Act is essential.