

**STATEMENT OF  
COMMISSIONER ANNA M. GOMEZ**

Re: *Cybersecurity Labeling for Internet of Things*; PS Docket No. 23-239, Report and Order and Further Notice of Proposed Rulemaking (Mar. 14, 2024).

I really like this item. The Cyber Trust Mark will help consumers make sense of the myriad connected devices we use in our daily lives. Just among my office, we use 95 connected devices, and that does not include the devices we use for our work at the Commission. These are just our personal devices.

This order establishes a great program for consumers, and I believe in empowering consumers with information, so I am happy to support it.

I also think that making this a voluntary program strikes the right balance to encourage industry and manufacturer participation, which is critical for its success. This is a great example of a public-private partnership in service of the greater public good.

Thank you to the Chairwoman for incorporating our edits about the program also being accessible in multiple languages and for your visionary leadership in launching it. And thank you to the Public Safety and Homeland Security Bureau for thinking about every detail that will be needed to launch this groundbreaking program.