

**STATEMENT OF
CHAIRMAN BRENDAN CARR**

Re: *Empowering Broadband Consumers Through Transparency*, CG Docket No. 22-2; GN Docket No. 25-133, Report and Order (July 22, 2026).

Today, the FCC is taking another step to make broadband nutrition labels work better for consumers. When Congress directed the FCC to create these labels, the goal was simple—give Americans clear, useful information for broadband internet comparison shopping. But over the last few years, we have learned that when labels become cluttered with unnecessary details, they stop being the quick, easy-to-use shopping tool Congress envisioned. That’s why we’re streamlining them today.

The new label removes unnecessary clutter, eliminates outdated requirements like references to the expired Affordable Connectivity Program, gives providers more practical ways to make labels available through hyperlinks, QR codes, and online account portals, and lets customer service representatives explain the information in plain English over the phone instead of reading a long script word for word.

None of those changes come at the expense of transparency. Providers will still offer a label for every standalone broadband plan. Consumers will still get necessary information about pricing, introductory rates, broadband speeds, and data allowances. The labels will also remain accessible and available in the languages providers use to market their services.

The result is a label that’s easier for consumers to use, while reducing costs for providers. That’s a win for everyone. Thanks to Ed Bartholme, Mark Stone, Wes Platt, Zac Champ, Michelle Branigan, Robert Aldrich, David Konczal, Richard Mallen, Jonathan Lechter, and Kim Makuch for their great work on this item.